

## Press Release

### Attention: Business Editors/Reporters

## World's 100 most sustainable companies announced at Davos: benchmarking study showcases sustainability premium

DAVOS, SWITZERLAND, January 27, 2006—The 2006 Global 100 Most Sustainable Corporations in the World listing was released today in Davos, Switzerland by Corporate Knights and Innovest Strategic Value Advisors, along with a benchmarking study demonstrating Global 100 outperformance of 7.11% against the MSCI World Index.

Innovest Chief Executive Dr. Matthew Kiernan, said: “Global companies' performance on *ESG* (environmental, social, and governance) issues is rapidly becoming more critical to their competitiveness, profitability, and share price. The Global 100 companies showcased here today have already demonstrated that *sustainability premium*, and we believe that they are positioned to reward their investors even more heavily in the future.”

Toby Heaps, Founder and Editor of Corporate Knights Magazine, announced the 2006 results, adding, “By whittling down over 1800 firms from around the world to just the top 100 sustainability performers, the Global 100 helps to separate the sustainability pretenders from the sustainability contenders.”

The Global 100 is a listing of the 100 large blue chip companies around the world that demonstrated the strongest sustainability performance among their peers. The list was first published in 2005.

Global 100 constituent company representative, Dr. Craig Barrett, Chairman of Intel Corporation presented the rationale that has driven his company to be a sustainability leader.

This year, 28 of the 100 companies on the list were first-time entries, including Canon Inc., Nike Inc. and General Electric Company. Great Britain (30), the United States (17) and Japan (10) had the most companies among the 2006 Global 100. Notably, Sweden, with a population of 9 million (one thirtieth that of the US), scored 8 companies on this year's Global 100.

The benchmarking study constructed a hypothetical portfolio that would have invested evenly in the 100 firms over the period running from December 1999 to December 2005. The study back-tested the hypothetical portfolio against the MSCI World Index and found that, after taking account of total return and rebalancing the portfolio quarterly to avoid excessive stock weights, the Global 100 outperformed the broader index by 7.11% over the five year period.

The top 100 sustainability performers in The Global 100 are chosen from the universe of publicly-traded companies on the MSCI World Index, based on research and analysis by Innovest Strategic Value Advisors. The analysis evaluates which companies had the best-developed ability—relative to their industry peers—to manage the environmental, social and governance (ESG) risks and opportunities they face. All of the companies included in the Global 100 are “best of class” in their respective industries.

**Dr. Kiernan and Mr. Heaps are available for interviews. To reserve a time slot, please contact Nicola Simpson, Innovest, at +1-905-707-0876, +44 (0) 20 7073 0477 ([nsimpson@innovestgroup.com](mailto:nsimpson@innovestgroup.com)) or Toby A.A. Heaps, Corporate Knights, at +1-416-203-4674 or GSM at +1-416-731-7455 ([toby@corporateknights.ca](mailto:toby@corporateknights.ca)).**

### **The 2006 Global 100 Most Sustainable Corporations in the World**

ABB Limited	ABN Amro Holding NV
Adidas Salomon Agency	Aeon Company Limited
Agilent Technologies Inc	Alcan Inc
Alcoa Inc	Alliance Unichem PLC
ARCELOR	Atlas Copco AB
Aviva PLC	BAA PLC
Bank Of America Corp.	BASF AG
Baxter International Inc	Boots Group PLC
BP PLC	British Airways PLC
British Land Company PLC	British Sky Broadcasting Group PLC
BT Group PLC	Cadbury Schweppes PLC
Canon Inc	Centrica PLC
Coca Cola Company	Denso Corp.
Deutsche Telekom AG	Dexia
Diageo PLC	Eastman Kodak Company
Enbridge Inc	Ericsson Telephone AB
FPL Group Inc	Fresenius Medical Care AG
Gamesa Corp. Technologica	General Electric Company
Glaxosmithkline PLC	Groupe Danone
GUS PLC	H & M Hennes & Mauritz AB
Hbos PLC	Henkel AG
Hewlett-Packard Company	Holmen AB
Iberdrola SA	ING Groep NV
Insurance Australia Group	Intel Corp.
Johnson & Johnson	Kesko Corp.
Kuraray Company Limited	Lafarge
Land Securities PLC	Marks & Spencer Group PLC
Masco Corp.	Matsushita Electric Industrial Company
Mayr-Melnhof Karton AG	Mitchells & Butlers PLC
Nike Inc	Nikko Cordial Corp.
Nokia Corporation	Novartis AG
Novo Nordisk A/S	Novozymes A/S
NSK Limited	NTT Docomo Inc
Pearson PLC	Philips Electronics KON
Pinnacle West Capital Corp.	Reed Elsevier PLC
Ricoh Company Limited	Royal Bank Of Canada
Sabmiller PLC	SAP AG
SCA AB	Schlumberger Limited
Scottish & Southern Energy PLC	Severn Trent PLC
Skanska AB	Slough Estates PLC
Smith & Nephew PLC	Smiths Group PLC

Stmicroelectronics	Stora Enso OYJ
Storebrand ASA	Sun Life Financial Inc
Swiss Reinsurance Company	Taylor Woodrow PLC
Tomra Systems ASA	Toyota Motor Corp.
Transalta Corp.	Unilever PLC
United Parcel Service Inc	United Technologies Corp.
Vestas Windsystems A/S	Vodafone Group PLC
Volvo AB	Westpac Banking Corp.
Whitbread PLC	Yell Group PLC

### **The Global 100**

The Global 100 Most Sustainable Corporations in the World is a project initiated by Corporate Knights Inc. ([www.corporateknights.ca](http://www.corporateknights.ca)), with Innovest Strategic Value Advisors Inc. ([www.innovestgroup.com](http://www.innovestgroup.com)) a leading research firm specializing in analyzing “non traditional” drivers of risk and shareholder value including companies’ performance on social, environmental and strategic governance issues. Launched in 2005, the annual Global 100 is announced each year at the World Economic Forum in Davos.

### **Innovest Strategic Value Advisors Inc.**

Innovest Strategic Value Advisors is an international investment research firm specializing in analyzing “non-traditional” drivers of risk and shareholder value, including companies’ performance on environmental, social, and strategic governance issues. Founded in 1995, the firm currently has over US \$1.1 billion under structured sub-advisory mandates with asset management partners including State Street Global Advisors, and others. Innovest’s principal outside investor is ABP (Netherlands). Innovest has a professional staff of almost 60 with offices in New York, Toronto, San Francisco, London, Paris, Madrid and Melbourne. Innovest is The Exclusive Research Analytic Provider of the Global 100 Most Sustainable Corporations in the World.

### **Corporate Knights Inc.**

Founded in 2002, Corporate Knights Inc. is an independent Canadian-based media company that publishes the world’s largest circulation magazine with an explicit focus on corporate responsibility. Corporate Knights also publishes the annual Best 50 Corporate Citizens in Canada as a Globe and Mail insert, and the annual Global 100 Most Sustainable Corporations in the World, announced each year at the World Economic Forum in Davos.

### **For more information:**

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